R-Path AUTOMATION

WorkFusion

Research Firm Saves 10,000 Hours Annually By Automating One Process

RPA Express Case Study

> "We've evaluated a number of different tools and felt that RPA Express was the right tool to match the current needs of our client but also has a capability to scale as their needs grow."
>
> **Jim Frost, R-Path, Solutions Architect**

Customer

R-Path, an automation services firm, whose client is a boutique research firm

Problem

The research firm employed 10 analysts who were spending half of their workdays manually collecting data from online resources. This data is the basis for a series of reports and analyses delivered to Fortune 500 clients nationwide. This time-consuming and costly data collection process hindered the firm's capacity to scale and grow the business. Moreover, hampered by this task, the analysts felt they had limited opportunity to grow professionally.

Solution

The research firm partnered with R-Path Automation to assess automation opportunities and ultimately decided to invest in RPA Express. The analysts now arrive each morning to find ready-to-digest data reports prepared by RPA Express. This enables them to do more intellectually stimulating work and improves overall value for the firm's clients.

Automated Workflow

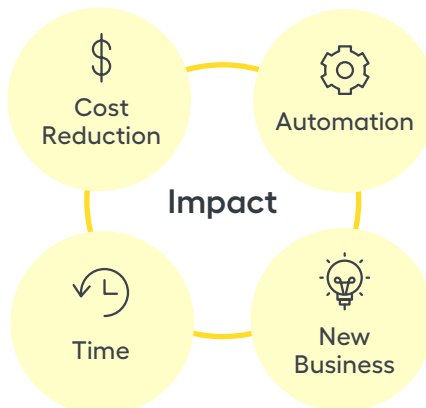| RPA bot logs in to online directories	RPA bot searches for specific keywords	RPA bot copies and pastes data to the research file	RPA bot routes to a person to analyze research file outputs and provides insights

90+% cost reduction

10,000+ FTE hours saved anually. The research analysts are delighted as they are now developing new skills in business analytics and data visualization.

Impact

- Cost Reduction
- Automation
- Time
- New Business

Nearly **100%** automation of research data collection

The research firm has since moved beyond its original goals and now uses RPA Express to address real-time requests and support new product development.